



Annel Apparels & Sourcing Ltd.

Authentic Buying Company.

Company Profile.



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DNA Of Annel

In 2018, we set out to build a world-class company in the fashion industry, driven by a simple yet powerful philosophy—doing things just a little differently from the rest. From the very beginning, we knew that our passion for what we do and the way we conduct business would set us apart.

We believe in fostering long-term, equitable relationships that benefit both parties, ensuring the best outcomes for all. Our people and our partners are at the heart of our success, and we deeply value them—knowing that without their dedication, we wouldn't be the company we aspire to be.

Today, we produce over one million garments per month. We take pride in collaborating with some of the world's leading fashion brands, continuing our commitment to excellence and innovation in every aspect of our business.





VISION

WE AIM TO CONNECT ALL THE SELVES OF ALL THE STORES OF ALL CONTINGENTS WITH THE SENSE OF FASHION EQUALITY, QUALITY, PRICE POINTS WITH ZERO ENVIRONMENTAL IMPACT.



MISSION

A FAST TRACK FASHION WEAR MANUFACTURING COMPANY THAT VALUE YOUR BRAND AS YOUR CUSTOMER TO BE FUNCTIONAL, COMFORTABLE AND CONFIDENT WITH STYLE AND SUSTAINABILITY



VALUES

1. OWNERSHIP
2. EXCELLENCE
3. SOCIAL RESPONSIBILITY
4. RECOGNITION AND REWARD

CORE VALUES :

- **CUSTOMER EXPERIENCE** : WE ARE DOING EVERYTHING TO CREATE & SUSTAIN ON A POSITIVE EXPERIENCE WITH OUR CUSTOMER.
- **DIVERSITY & INNOVATION** : WE INNOVATIVELY VALUE THE DIVERSITY OF THE WORLD.
- **ENVIRONMENTAL SUSTAINABILITY** : EVERY THING GOES BACK TO THE EARTH ULTIMATELY, SO LETS KEEP IT SAFE, UNPOLLUTED AND LIVABLE FOR NEXT GENERATION.
- **CHANGE & GROW**: NEVER ONE SIZE FITS TO ALL, NEITHER THE TASTE ! IF WE WANT TO GROW , WE NEED TO CHANGE & TRANSFORM.
- **WALK THE TALK** : WE START TO BE AUTHENTIC MYSELF FIRST . WE LIVE FOR KEEPING PROMISES.



Commitment to Sustainability



01

Reduced pollution

02

Improved resource management

03

Preservation of fragile ecosystems

04

Investing in renewable energy sources

05

Implementing eco-friendly manufacturing processes

OUR TEAM:

The people who make the clothes make the business. Together we are Annel Apparels & Sourcing Ltd. Whether it's management, design, production or quality control, our team is highly trained, with a wealth of experience. We are each committed to delivering Annel Apparels & Sourcing Ltd.'s signature family service:`

- Personable
- Communicative
- Creative
- Ethical & Fair

True experts, our creative, production and quality control teams bring fashion to life. With their experienced hands, technical knowledge and keen eye, they ensure we always supply the very best products to you.

We owe our success to the thousands of people in our award-winning partner factories. It is a pleasure to see their commitment, constantly adopting new technologies and bringing precision to their work. With them, we can deliver any market's need.

Perhaps teamwork is simply part of the nature of our people. Respect runs like a thread through everything we do at Annel Apparels & Sourcing Ltd. , and every customer request, no matter how difficult, is met with openness and is quickly achieved.





OUR STRENGTH

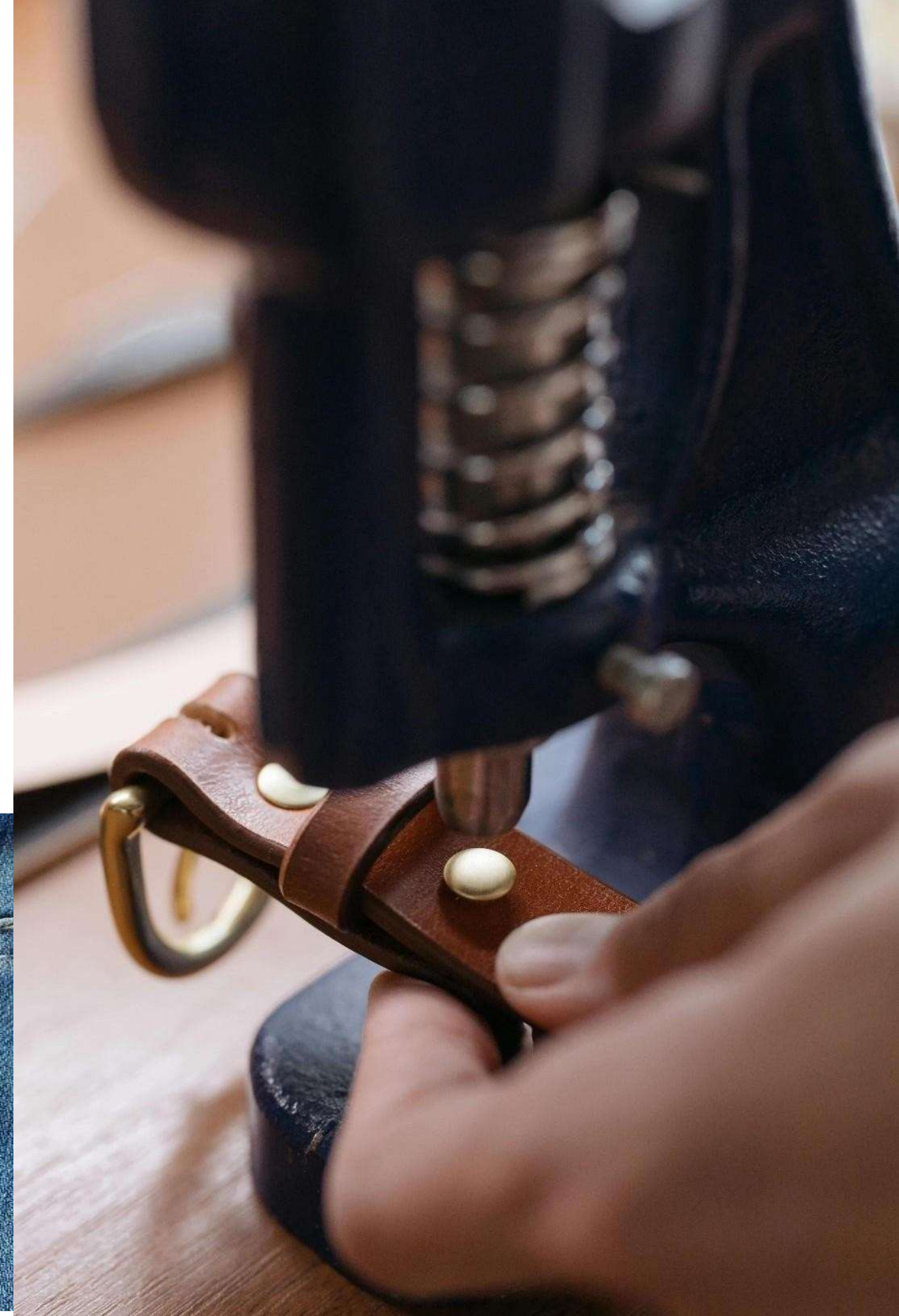
- **Market Collections and Development**
- **Developing Concept & Preparing Sample accordingly**
- **Efficient Costing & Merchandising**
- **Pattern & Marker(CAD)**
- **Following Fabric Trends & develop to meet desire**
- **Work in details to Ensure Spec & Fit**
- **Technical & Quality Monitoring from cutting to PP meeting, In-line & AQL**
- **Logistic & commercial support & export ability**
- **Ensure Compliance & sustainability**
- **Global sourcing strength & business development idea is our –**
key strength

PRODUCT DEVELOPMENT

In today's rapidly evolving digital landscape, fashion trends emerge and change at an unprecedented pace. Social media platforms, fashion bloggers, and digital media connect consumers instantly with the latest styles.

Therefore, ensuring our partners have timely access to fashion that aligns with market demands is essential.

Our manufacturing partners collaborate closely with our design team in the UK and our R&D team in Bangladesh. This collaboration enables us to develop products tailored to our partner's specific needs and aligned with prevailing fashion trends in their markets.





WE COMPLY

Social & Technical

The goal is to help designers from the limitations of physical prototyping while addressing the industry's priorities of saving time, reducing costs, and eliminating waste.

3D allows designers and pattern makers to make more accurate designs in less time. Showcasing with digital samples enables instant feedback and rapid decision-making because anyone anywhere can take part in garment editing and pricing discussions.

A true-to-life 3D sample increases the reliability of the decision. Using a digitally accurate 3D sample makes it easy to validate and finalize the design process across the organization

We Served Label



Quality

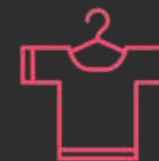
Control + Assurance



Annel : puts a lot of emphasis on quality products and quality management. Therefore, the planned and systematic activities are implemented in a quality system so that quality requirements for the garments are fulfilled. Our Quality Assurance also includes management of the quality of raw materials, fabric and color composition, products and components, services related to production, and management, production and inspection processes.



Tested quality control processes along with inspections at regular intervals allow us to deliver orders on time and within the required quality standard (AQL 1.0 – 4.0).



We enforce standards from the start – fabric, trims, processing (printing + dyeing), lab testing (physical + chemical), patterns & fitting, washing, finishing, packing, in-line (10% packed), mid-line (50% packed), final (100% packed).



Our team includes specialized controllers for each different and specific product category. Our controller's base experience comes from having manufactured the products by themselves and knowing everything there is to know about them.

Woven Division:

- A) Wide range of Pants / Trousers / other Bottoms .
- B) Diversified woven Shirts / Blouses / Dresses.
- C) Exclusive Outerwear, Work wear, Sportswear.

Knit Division:

- A) Various kinds of T-shirts, Polo Shirts, Tank top, Pajama set, Nightwear, Home wear.
- B) Huge variety of Jackets on Polar Fleece, Micro Fleece, Terry, Bonded Fleece, AOP Fleece. Sweatshirts, Hoodies etc.

Sweater Division:

Complete array of Sweaters, pullovers, cardigans of Cotton, Acrylic and all their derivatives, Viscose-Nylon, Wool and all kinds of blended yarn etc. in all gauges (3/5/7/12/14 & multi gauges)

***** In addition to the above we also deal with Lingerie, CAP's , Socks, Sportswear & Home Textiles.*****

Our Product.



Denim (Men's, Women's, and Kids' Styles)

- Denim Jackets
- Denim Shirts
- Denim Skirts
- Denim Shorts
- Denim Overalls
- Denim Dresses
- Denim Coats
- Denim Pants
- Denim Jackets with Embellishments
- Stretch Denim
- Colored Denim
- Denim Tops & Tunics





Woven (Non-Denim)

Woven Shirts (Casual & Formal)

Blouses & Tunics

Workwear Shirts

Flannel Shirts

Chinos & Twill Pants

Cargo Pants & Shorts

Formal Trousers

Workwear & Utility Pants

Jumpsuits & Overalls

Blazers & Suits

Coats & Trench Coats

Uniforms & Workwear





Knitted Products (Heavy & Light)

T-Shirts & Polos
Tank Tops & Camisoles
Lightweight Sweaters
Knit Dresses & Skirts

Base Layers & Undergarments
Hoodies & Sweatshirts

Knit Joggers & Tracksuits
Heavy Sweaters & Cardigans

Knitted Jackets & Coats

Thermal & Fleece-lined Knitwear

Sweaters

Pullover Sweaters

Cardigans

Turtleneck Sweaters

Crew Neck Sweaters

V-Neck Sweaters

Mock Neck Sweaters

Hooded Sweaters (Hoodies)

Zip-Up Sweaters

Sweater Vests

Cable Knit Sweaters

Chunky Knit Sweaters

Oversized Sweaters

Cropped Sweaters

Wrap Sweaters



Outerwear (Light & Heavy)

- Padded Jackets
- Quilted Jackets
- Windbreakers
- Vests
- Parkas
- Blazers
- Anoraks
- Bomber Jackets
- Puffer Jackets
- Overcoats
- Duster Coats
- Raincoats
- Fleece Jackets
- Biker Jackets



Home Textiles

Bed Sheets & Bedspreads
Pillowcases & Cushion Covers

Duvet Covers
Comforters & Quilts
Mattress Protectors

Bed Skirts
Towels (Bath, Hand, Face & kitchen)

Bath Mats & Bathrobes
Washcloths

Oven Mitts & Pot Holders
Tablecloths & Runners

Cotholders, Placemats
Aprons

Throw Blankets
Curtains & Drapes

Sofa Covers

Rugs, Area Mats & Door Mats

Window Blinds (fabric-based)

Mosquito Nets



WORKWEAR



Lingerie's , Socks & Cap Product



Sports & Swimming Wear



THANK YOU

At Annel Apparels & Sourcing Ltd.

We're proud to provide fashion apparel for leading brands around the world. Our top management remains personally involved with each of our clients, treating each one as a trusted business partner. This unending commitment to our clients over the past 05 years, along with our superior products and capabilities, has helped us earn our family business its impeccable reputation across the world.

Reach Out to Us

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